

# Launch to your Church



Overflow



# Let's Get Started

This training series is designed to inspire and equip you to go out and share the message of giving via non-cash assets with your church. We'll walk you through WHY you should ask for these types of gifts (punch line: tax benefits and higher-value gifts!) and HOW to word the ask for maximum impact. Follow along in this four-part video series to increase generosity at your church.

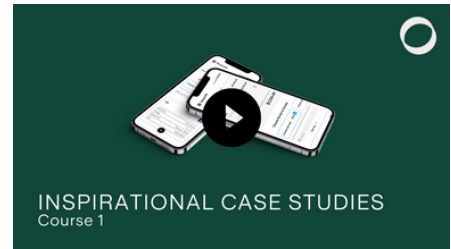


# Launch Video Trainings

## ● **INSPIRATIONAL CASE STUDIES** course 1

Course Length: 7 minutes

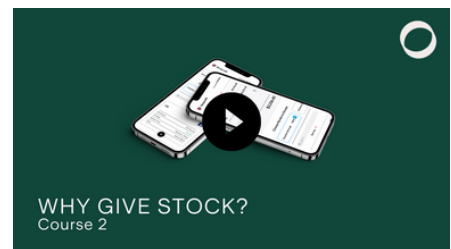
Description: Get inspired by two churches, Elevation Church and VIVE that successfully launched Overflow and learn how they did it.



## ● **WHY GIVE STOCK OR CRYPTO?** course 2

Course Length: 6 minutes

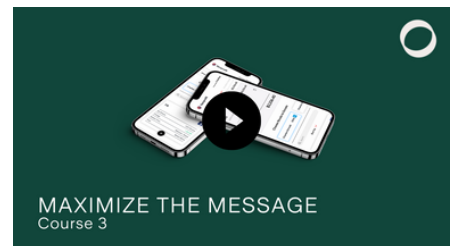
Description: Learn about the tax benefits of giving non-cash assets such as stock or crypto and why it's a win-win to ask for these types of gifts.



## ● **MAXIMIZE THE MESSAGE** course 3

Course Length: 3 1/2 minutes

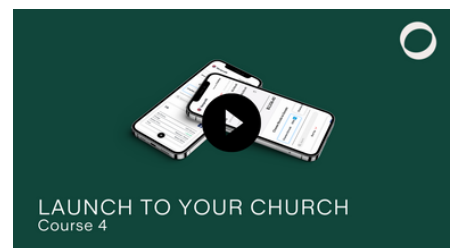
Description: Learn about how segmenting your church community based on giving levels can help you maximize your promotion efforts around generosity.



## ● **WAYS TO LAUNCH** course 4

Course Length: 3 1/2 minutes

Description: This course will walk you through various ways to announce and continue to promote giving via stock and crypto to your church.





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Let's work together to  
inspire the world to give!

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